



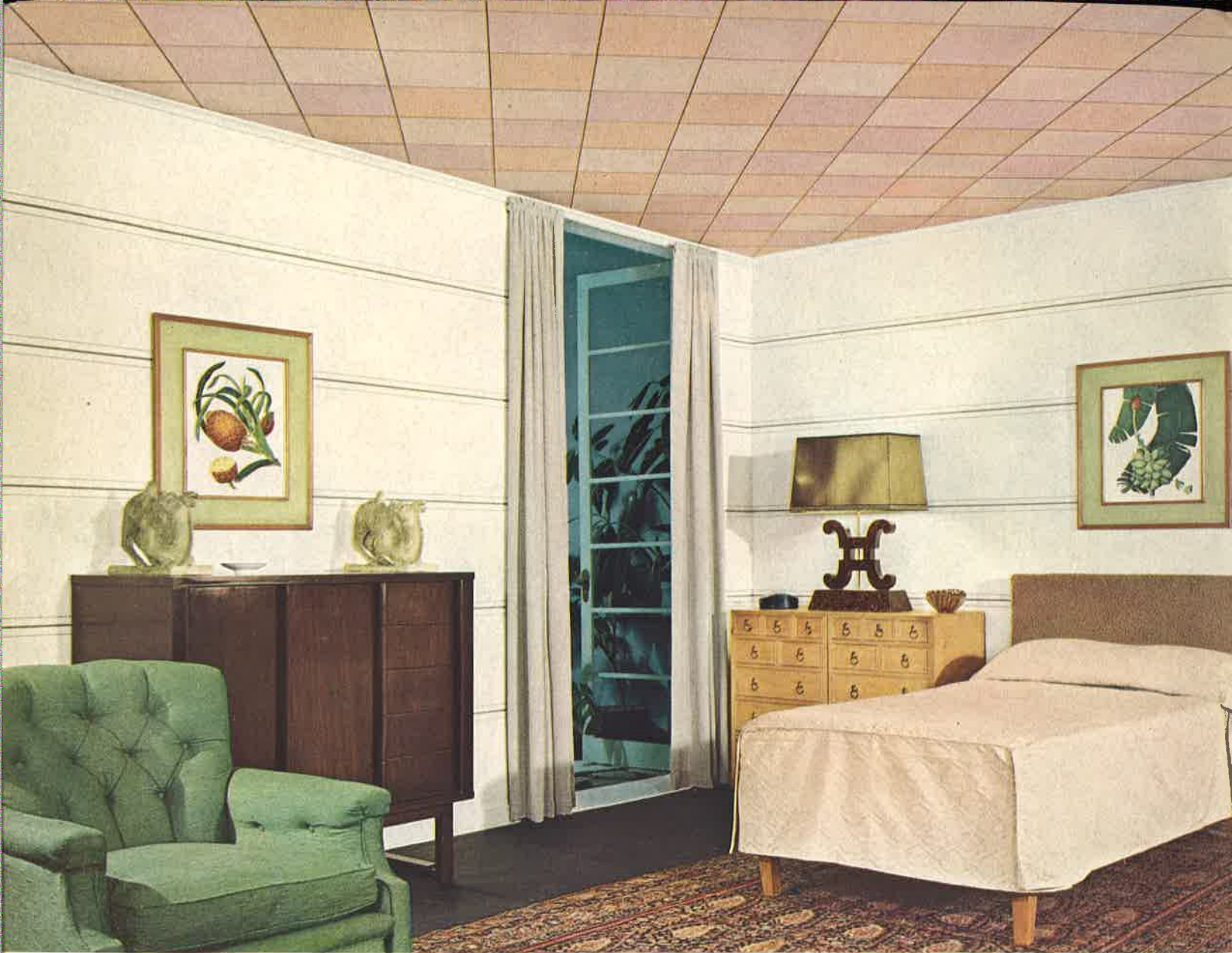
Modern living room with walls of Celotex Ripple Blend Finish Plank and ceiling of Celotex Textured White Tile Board.

Let us help you plan Beautiful Interiors

with **CELOTEX**

Reg. U.S. Pat. Off.

Insulating **INTERIOR FINISHES**



The sweeping horizontal lines of Celotex Finish Plank on the walls, plus the interesting diagonal pattern of Tile Board on the ceiling, lend modern character to this charming bedroom.

CEILING: Celotex Ripple Blend Tile Board, 12 in. x 12 in.
WALLS: Celotex Smooth White Finish Plank, 16 in. width.
CORNICE MOULDING: No. 121, painted before application.

HELEN KOUES, famous interior decorator, and for many years

Director of Good Housekeeping Magazine's studio of Architecture, Building and Furnishings, made the following statement after inspecting the new Celotex Interior Finishes:

"Celotex Interior Finishes offer every homemaker new opportunity for smart room decoration. Their stunning colorings and subtle textures provide backgrounds of unusual beauty. I heartily recommend them for both period and modern room styles."



Here are new materials
that Insulate as they
Decorate

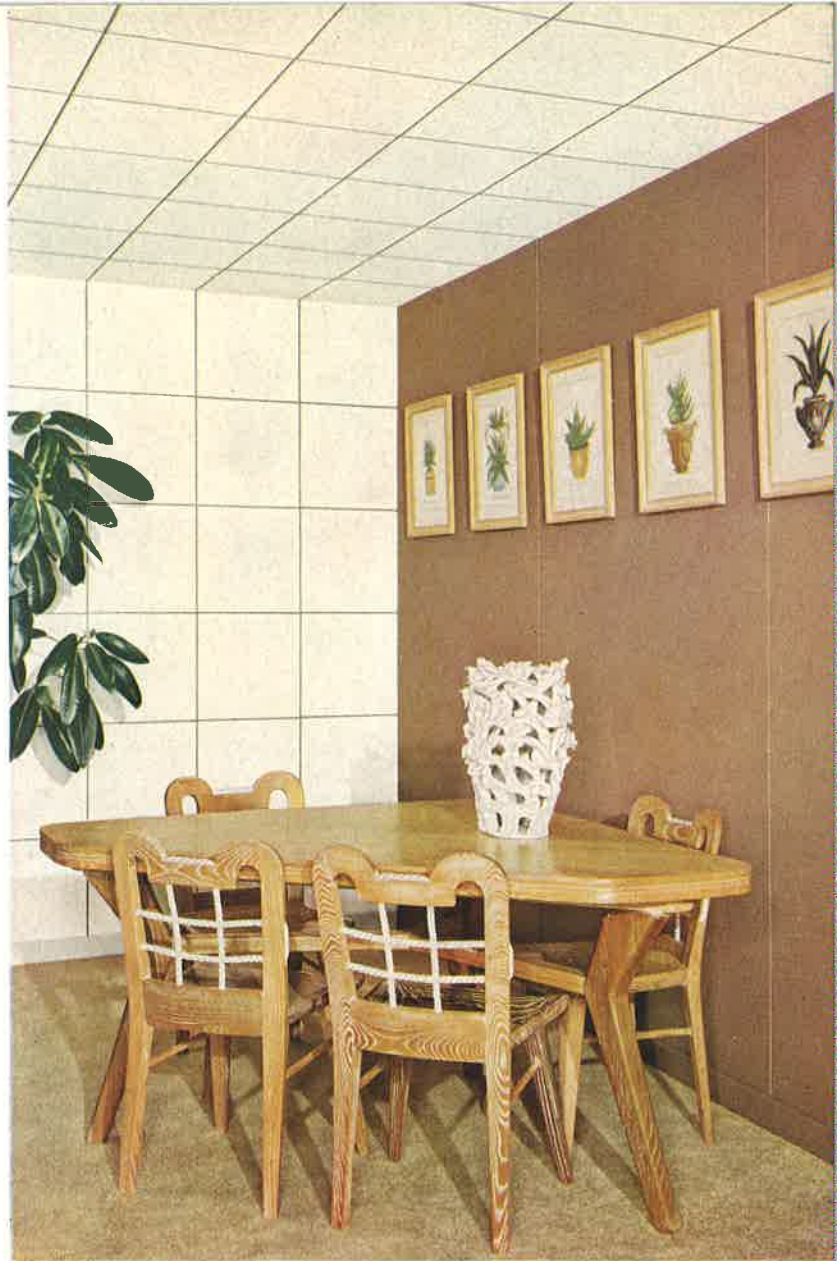
TEXTURED, COLOR-BLENDED CELOTEX INTERIOR FINISHES

Yes, Celotex brings you fascinating new room beauty . . . modern wall and ceiling materials that provide harmonized color *plus* interesting texture *plus* comfort-giving insulation.

Celotex Interior Finishes are strong, rigid cane fibre boards, made in a wide range of shapes, sizes, and attractive, *exclusive* finishes. Designed for quick, easy application in both new rooms and over old walls and ceilings.

This booklet shows many examples of Celotex Interior Finishes in actual use, yet it can only hint of the infinite number of intriguing designs that may be created by using various combinations of panels. Best of all, beautiful interiors like these cost comparatively little!

Your Celotex dealer will gladly show you how these "triple-duty" materials that *build*, *insulate*, and *decorate* can be used to give your home an individuality that suggests the touch of a master designer.



Distinctive room designs such as this are interesting to plan, easy to construct, and low in cost.

CEILING AND FAR WALL: Textured White Tile, 16 in. x 16 in.

NEAR WALL: Beveled Interior Board, painted after application.

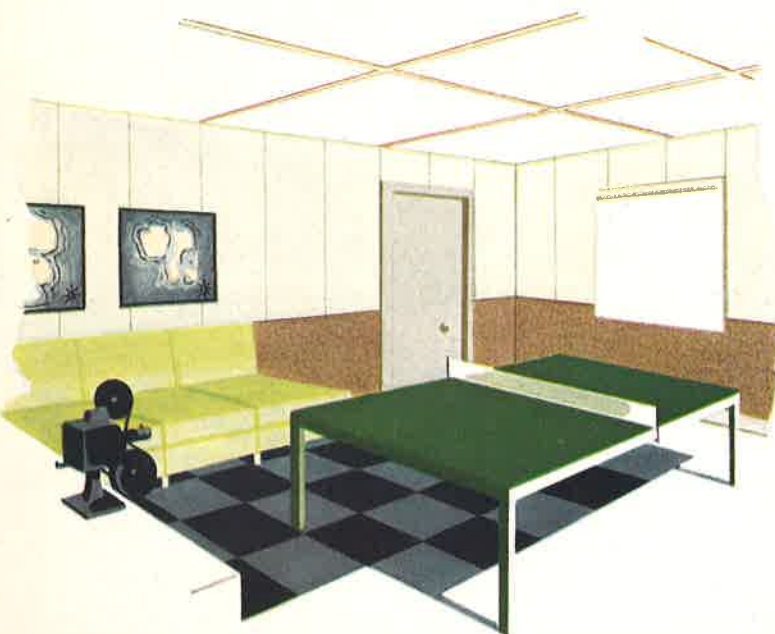


Sketched at left is a suggested treatment that will transform your basement into a recreation center for all the family to enjoy.

WAINSCOT: Celotex Wainscot.

WALLS: Celotex Smooth White Finish Plank, 16 in. width, or Celotex Building Board with moulding strips spaced 16 in. apart to cover nailheads.

CEILING: Celotex Building Board, 4 ft. x 4 ft., nailed to joists with Celotex Moulding No. 100 over joints.





This is Tommy's and Johnny's room. One day it was an ordinary useless attic. The next day it looked like this—built, decorated, and insulated with Celotex Interior Finishes. These are the materials used:

CEILING: Celotex Smooth White Tile Board, 16 in. x 16 in., $\frac{3}{4}$ in. thickness.

WALLS: Celotex Ripple Blend Finish Plank, 8 in., 12 in., and 16 in. widths in random arrangement.

CORNICE MOULDING: Celotex Moulding No. 130.



Once Waste Attic Space . . . NOW IT'S

a Room for Tommy and Johnny

Crowded, cluttered rooms presented a major problem for a certain growing family until a friend told Dad about Celotex Interior Finishes . . . and how, at very low cost, he could convert that unused attic into extra living quarters. You see the results in the photograph at left. Proud Tommy and Johnny have a beautiful room of their own—an *insulated* room that's comfortable in every season!

Are you wasting valuable space in your home? Even a small attic can be transformed into a private study, a hide-away den, or a guest room. A porch that's usable only in summer might become an attractive year-'round living room.

Remember, too, that when you build an attic room with Celotex Interior Finishes, you are providing overhead insulation for first floor rooms—saving fuel and making the entire house warmer in winter and cooler in summer.

For larger attics or basements—an income apartment

A "For Rent" sign doesn't stay up very long these days! Cheerful attic and basement apartments are quickly rented. That's why so many thrifty homeowners today are building cozy, modern apartments out of waste space. They're happy "finds" for homeseekers—and show handsome profits for owners. Your Celotex dealer will help you plan an efficient room arrangement, with walls, partitions, and ceilings *built and decorated* at one time, with one material—Celotex Insulating Interior Finishes.



Sketched at right is suggested treatment for attic apartment.

CEILING AND RAFTER SLOPE: Celotex Textured White Tile Board.

WALLS: Knee wall, Celotex Smooth White Finish Plank. Gable end wall, Beveled Interior Board painted after application.



Inviting Business Interiors

Achieved at Low Cost

Every merchant knows that beautiful, up-to-date surroundings attract more customers . . . that modern, well-designed interiors are highly important in stores, restaurants, shops, offices, theatres, recreation centers, and many other enterprises.

Limited budgets go farther when you build or remodel with *one* material that does the job of several. Celotex Interior Finishes are *multi-function* materials that combine strong construction, finished decoration and insulation—all in a single application.

Applied right over old plastered walls and ceilings, Celotex Interior Finishes bring new brightness and beauty to drab, out-of-date rooms. Major structural changes, such as lowered ceilings, curved wall treatments, niches, arches, and partitions are accomplished at minimum cost . . . requiring only skeleton wood framing for application of the panels.



Celotex Smooth White Tile Board on walls and ceiling provides light, attractive background for display of furniture.



Attractively decorated with Celotex Tile Board and Finish Plank, this distinctive interior invites repeat patronage.



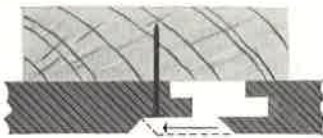
Celotex Tile Board, applied in classical ashlar pattern, contributes beauty and dignity to this church auditorium.



Comfort, Beauty, and Quiet

Celotex Interior Finishes are widely specified for church and school auditoriums, classrooms, libraries, etc. Here, too, these Celotex products serve an extra purpose—providing pleasing decoration *plus* a “sound-softening” effect far superior to that of ordinary plastered walls and ceilings.

THE CELOTEX TYPE "E" JOINT, shown below, is on all Celotex Tile Board and Finish Plank. This exclusive Celotex joint completely hides nail heads or staples. It is easily and quickly fitted, securely interlocks the panels, and insures true, level walls and ceilings.



There is only one genuine

CELOTEX INTERIOR FINISH
REG. U. S. PAT. OFF.

ONLY CELOTEX Interior Finishes are made from long, strong, wiry Louisiana cane fibres—the secret of their superior strength, toughness, and durability.

ONLY CELOTEX Interior Finishes are protected against termites and dry rot by the patented Ferox* process.

ONLY CELOTEX gives you these beautiful textures and colors:

No. 78 Ripple Blend—Three soft pastel tints used together in random arrangement to create a perfectly harmonized color blend. Its unique texture and soft coloring were created and are produced only by Celotex.

No. 95 Textured White—A softly embossed, irregular ripple finish with an overall texture like fine fabric. Provides unusually high light reflection without glare.

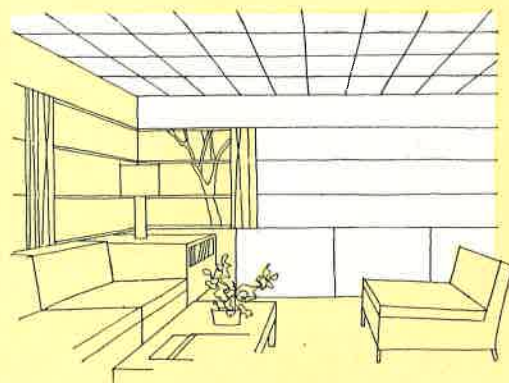
No. 91 Smooth White—Has an interesting tapestry-like texture visible beneath the smooth surface.

No. 94 Warm White—This highly popular finish of Celotex Building Board has a smooth, tapestry-like texture. Its ivory-tinted white color has high light reflection value.

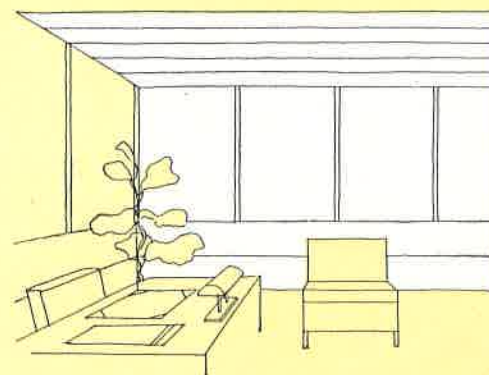
Celotex Wainscot—Has specially toughened and hardened finish. Often used as a dado below Finish Plank, Tile Board, or Building Board. Pleasing brown color, deeply textured, beveled on four edges. Can be easily painted if desired.

*Reg. U. S. Pat. Off.

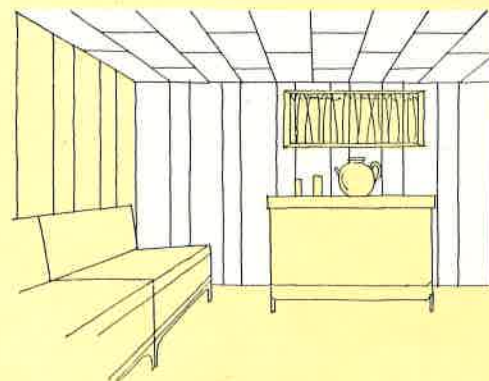
Suggested Room Designs



WAINSCOT: Celotex Wainscot. **UPPER WALLS:** Celotex Finish Plank applied horizontally. **CEILING:** Celotex Tile Board.



WAINSCOT: Celotex Finish Plank. **WALLS:** Building Board with battens over joints. **CEILING:** Celotex Finish Plank.



WALLS: Alternating 8 in. and 16 in. widths of Celotex Finish Plank. **CEILING:** Rectangular Celotex Tile Board.

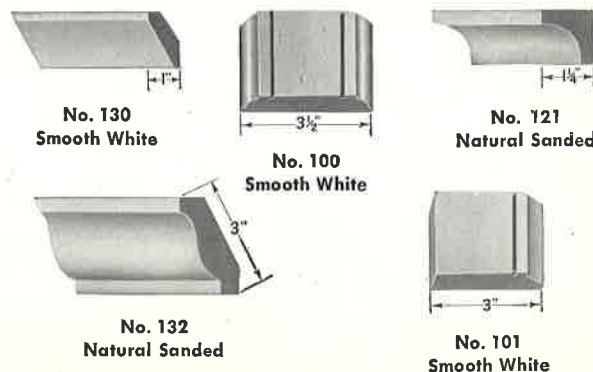
PRODUCT

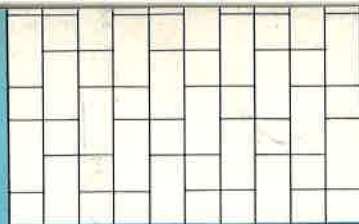
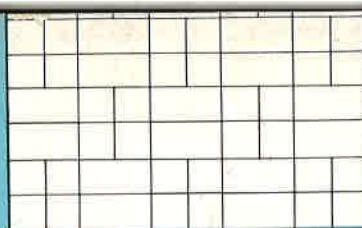
SIZES

FINISHES

½ in. TILE BOARD Type "E" Joint	12 in. x 12 in., 12 in. x 24 in. 16 in. x 16 in., 16 in. x 32 in.	No. 78 Ripple Blend No. 95 Textured White No. 91 Smooth White
¾ in. TILE BOARD Type "E" Joint	12 in. x 24 in., 16 in. x 16 in. 16 in. x 32 in.	No. 91 Smooth White
½ in. FINISH PLANK Type "E" Joint	8, 12, and 16 in. widths 8, 10, and 12 ft. lengths	No. 78 Ripple Blend No. 91 Smooth White
¾ in. FINISH PLANK Type "E" Joint	8, 12, and 16 in. widths 8, 10, and 12 ft. lengths	No. 91 Smooth White
BUILDING BOARD ½, ¾, 1 in. Square edges	4 ft. wide x 6 to 12 ft. long	No. 94 Warm White
BEVELED INTERIOR BOARD ½ in. Beveled edges	4 ft. wide x 8, 9, 10, and 12 ft. long	No. 94 Warm White
WAINSCOT ½ in. All edges beveled	48 in. x 64 in.	Brown

CELOTEX CANE FIBRE MOULDINGS





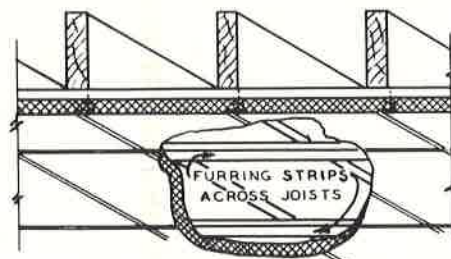
SUGGESTED CEILING DESIGNS USING COMBINATIONS OF SQUARE AND RECTANGULAR TILE BOARD

Application

When Celotex Interior Finishes are applied to open framing, it is recommended that wood furring strips, preferably 1 in. x 3 in., be provided for a nailing or stapling base. If applied directly to sound, level plaster or continuous wood surfaces, use Celotex Adhesives and supplementary nailing or stapling. Use 1 in. flat head brads or $\frac{3}{16}$ in. staples for $\frac{1}{2}$ in. Tile Board and Finish Plank. For $\frac{3}{4}$ in. thickness, use $1\frac{1}{4}$ in. flat head brads.

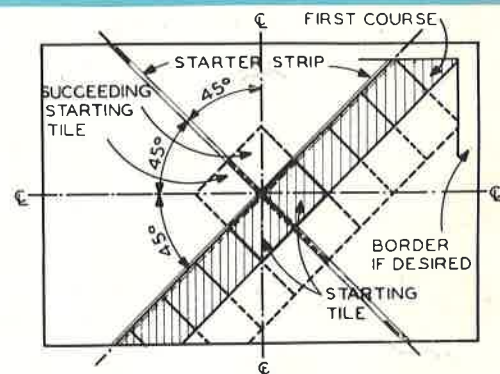
Water base paints, such as calcimine and casein base paints, may be applied without priming the surface. If oil paints are used, the boards should first be primed with pigmented wall primers, particularly if gloss paints are used. The factory finish on Celotex Interior Finishes acts as a primer for flat oil paints.

Complete application instructions are included in packages.



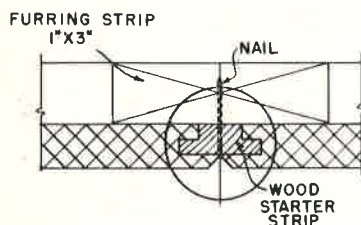
TILE BOARD ON FURRING STRIPS

Space strips 12 in. apart for 12 in. x 12 in. and 12 in. x 24 in. Tile Board; 8 in. apart for 16 in. x 16 in. and 16 in. x 32 in. sizes. Use adhesive on intermediate strips. Run furring in one direction only, since the "E" joint interlocks the boards securely.



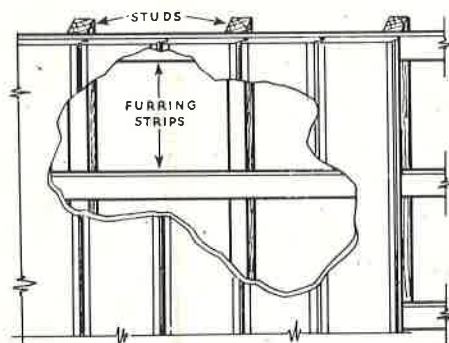
DIAGONAL TILE BOARD PATTERN

Drawing above shows method of laying out and starting a ceiling pattern so that the corners of four tiles fall at the area's mid-point. If a tile is to be centered, locate the starter strips on a line one-half a tile's width from center point.



STARTER STRIPS

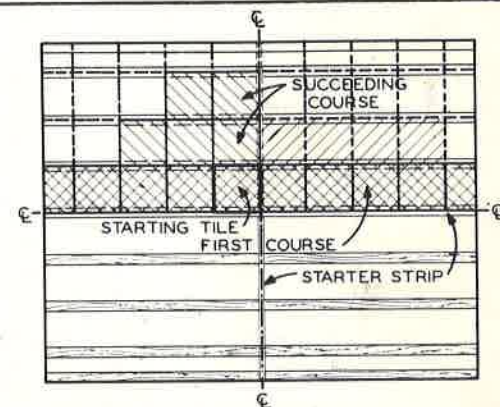
Celotex wood starter strips, 4 ft. long and specially milled for this purpose, provide a joint fitting for the beginning courses of Tile Board or Finish Plank, insuring straight lines and uniform application. Starter Strips for $\frac{1}{2}$ in. and $\frac{3}{4}$ in. Board are available from your Celotex dealer.



FINISH PLANK ON FURRING STRIPS

For vertical application on walls, space furring strips 9 in. apart up to shoulder height, and 12 in. to 16 in. apart above this height.

For horizontal application, space furring so there is a strip at every joint; when 12 in. or 16 in. width planks are used, place an extra furring strip back of the center of each plank up to about 5 ft. from the floor.



SQUARE TILE BOARD PATTERN

Strike center lines (CL). If area requires an even number of rows, locate Starter Strips along center lines. If odd number of rows, locate Starter Strips off-center to distance of one-half size of tile. Begin application at center, working toward boundaries.

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CELOTEX
Interior Finishes